



**BOARD OF BEHAVIORAL SCIENCES**  
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**Meeting Notice**  
**Communications Committee**  
**March 29, 2006**

10:00 a.m. – 12:00 p.m.  
Ayres Hotel and Suites  
325 Bristol Street  
Costa Mesa, CA 92626

- I. Introductions
- II. Review and Approve January 20, 2006 Communications Committee Meeting Minutes
- III. Strategic Plan Goal #1 – Communicate Effectively With the Public and Mental Health Professionals – Report on Progress
  - A. Objective 1.1 -- Provide Six Educational Opportunities for Stakeholders and Staff on BBS Budget by July 30, 2006
  - B. Objective 1.2 -- Distribute a Handbook Outlining Licensing Requirements by December 31, 2006 to 100% of California Schools Offering Qualifying Degrees
  - C. Objective 1.3 -- Distribute Consumer Publication Regarding Professions Licensed by the Board by June 30, 2007
  - D. Objective 1.4 -- Achieve 60% on Customer Service Satisfaction Surveys by June 30, 2008
  - E. Objective 1.5 – Participate Four Times Each Year in Mental Health Public Outreach Events Through June 30, 2010
  - F. Objective 1.6 – Review and Revise Website Content Four Times Per Year
- IV. Propose New Strategic Plan Objective Under Goal 1: Communicate Effectively With the Public and Mental Health Professionals, Objective 1.7 Student Outreach
- V. Review and Discuss Board of Behavioral Sciences' (BBS) Customer Satisfaction Survey
- VI. Review and Discuss Draft Pamphlet Regarding Examination Information for Candidates
- VII. Update on BBS Outreach Program
  - A. Discuss National Association of Social Workers (NASW) Conference
  - B. Discuss California Association of Marriage and Family Therapists (CAMFT) Conference
- VIII. Discuss June 9, 2006 Marriage and Family Therapist Regional Meeting
- IX. Discuss Future Committee Meeting Agenda Items

*Public Comment on items of discussion will be taken during each item. Time limitations will be determined by the Chairperson. Items will be considered in the order listed. Times are approximate and subject to change. Action may be taken on any item listed on the Agenda.*

THIS AGENDA AS WELL AS BOARD MEETING MINUTES CAN BE FOUND ON THE BOARD OF  
BEHAVIORAL SCIENCES WEBSITE AT [www.bbs.ca.gov](http://www.bbs.ca.gov)

**NOTICE:** The meeting facilities are accessible to persons with disabilities. Please make requests for accommodations to the attention of Mona Maggio at the Board of Behavioral Sciences, 1625 North Market Blvd., Suite S200, Sacramento, CA 95834, Telephone (916) 574-7841 no later than one week prior to the meeting. If you have any questions please contact the Board at (916) 574-7830.